

SPONSORSHIP MATRIX

This matrix is to be used as a guideline for the minimum level of support to be provided by applicants who are approved for sponsorship.

Applicants can add their own items including set packages to what is outlined below.

\$500 Sponsorship – By applying you agree to the following conditions:

1. To acknowledge Community Bank Drouin & District on list of club/group sponsors
2. To display our logo on club/group website and/or promotional material
3. To provide a club/event photo for our use so that we can promote our support on our social media platforms, newsletters, and other items

\$500 - \$1,500 Sponsorship – By applying you agree to the following conditions:

1. To invite a Branch/Board representative to a club/group function or meeting and give them the opportunity to address your members.
2. To acknowledge Community Bank Drouin & District on list of club/group sponsors
3. To display our logo on club/group website and/or promotional material
4. To provide a club/event photo for our use so that we can promote our support on our social media platforms, newsletters, and other items

\$1,500 - \$2,000 Sponsorship – By applying you agree to the following conditions:

1. To have our signage erected at your club/group facility and/or display our banners at your event (if you have existing signage, please check it and advise us of its condition)
2. To invite a Branch/Board representative to a club/group function or meeting and give them the opportunity to address your members.
3. To acknowledge Community Bank Drouin & District on list of club/group sponsors
4. To display our logo on club/group website and/or promotional material
5. To provide a club/event photo for our use so that we can promote our support on our social media platforms, newsletters, and other items

\$2,000 - \$3,000 Sponsorship – By applying you agree to the following conditions:

1. To have our logos on your team shirts or club merchandise
2. To have our signage erected at your club/group facility and/or display our banners at your event (if you have existing signage, please check it, and advise us of its condition)
3. To invite a Branch/Board representative to a club/group function or meeting and give them the opportunity to address your members.
4. To acknowledge Community Bank Drouin & District on list of club/group sponsors
5. To display our logo on club/group website and/or promotional material
6. To provide a club/event photo for our use so that we can promote our support on our social media platforms, newsletters, and other items

Above \$3,000 Sponsorship –

1. We encourage you to contact us to explore your proposal first.